


PERSONAL INFORMATION

Carsten Beyer

 Rheinstraße 34, DE-12161 Berlin, Germany

 +49 30 832 1417 43

 cb@sustainable-projects.eu

[Skype](#)

Sex Male | [Date of birth](#) 13/03/1969 | [Nationality](#) German

DESIRED EMPLOYMENT/
OCCUPATIONAL FIELD

WORK EXPERIENCE

2008–ongoing

Managing Director / Partner

s.Pro – sustainable projects GmbH, Rheinstr. 34, DE-12161 Berlin, Germany

s.Pro (www.sustainable-projects.eu) is specialised in the development & application, implementation & evaluation of transnational EU-financed projects mainly in the field of Resource Efficiency and Maritime Policy. The company has currently 12 full-time employees and runs a number of large-scale international projects.

Next to the company's overall financial and contractual management Carsten's portfolio includes the following (current and recent) projects:

- INTERREG IV B BSR Programme: Smart Blue Regions – Smart Specialisation and Blue Growth in the BSR (LP: Ministry for Economic Affairs, Employment, Transport and Technology Schleswig-Holstein, duration 2016 – 2019, EUSBSR Flagship)
Position: Head of the Smart Blue Regions External Project Coordination Office – EPCO (Project Coordinator)
- INTERREG V B BSR Programme: EcoDesign Circle - Ecodesign as Driver of Innovation in the BSR (LP: Federal Environment Agency, duration 2016 – 2019, EUSBSR Flagship)
Position: Head of the Smart Blue Regions External Project Coordination Office – EPCO (Project Coordinator)
Task: Elaboration of the successful application of the project
- INTERREG IV B CENTRAL EUROPE Programme: PRESOURCE – Promotion of Resource Efficiency in SMEs in Central Europe. (LP: Federal Environment Agency, duration 2012 - 2015)
Position: Head of the PRESOURCE External Project Coordination Office – EPCO (Project Coordinator)
- INTERREG IV B BSR Programme: BALTADAPT – Baltic Sea Region Climate Change Adaptation Strategy (Lead Partner: Danish Meteorological Institute, duration 2010 – 2013, EUSBSR Flagship)
Position: Head of the BALTADAPT External Project Coordination Office – EPCO
- INTERREG IV B BSR Programme: BaltSeaPlan - Development of integrated planning strategies for the Baltic Sea (LP: BSH, duration 2009 - 2011)
Position: Within the BaltSeaPlan EPCO responsible for Financial Management
- INTERREG IV B BSR Programme: SPIN – Sustainable production through innovations in SMEs (LP: Federal Environment Agency, duration 2009 – 2012, EUSBSR Flagship)
Position: Head of the SPIN External Project Coordination Office – EPCO (Project Coordinator)
- INTERREG IV B CENTRAL EUROPE Programme: ACT CLEAN – Access to technology and know-how in cleaner production in Central Europe. (LP: Federal Environment Agency, duration 2008 - 2011)
Position: Head of the ACT CLEAN External Project Coordination Office – EPCO (Project Coordinator)
- INTERREG IV B BSR Programme: AGORA 2.0 - The project promotes the creation of a common identity of the BSR through tourism development (LP: University Greifswald, duration 2010 - 2012)
Position: Within the AGORA EPCO responsible for Financial Management
- INTERREG IV B BSR Programme: Co2ol Bricks – Climate Change, Cultural Heritage & Energy Efficient Monuments (LP: City of Hamburg, duration 2011 - 2013)
Position: Within the Co2ol Bricks EPCO responsible for Financial Management

- INTERREG IV B BSR Programme: ImPrim - The project promotes the role of general practitioners in the health care of the Baltic Sea States (LP: Swedish Committee for International Health Care Collaboration - SEEC, duration 2009 - 2010)
Position: Consultant for all Interreg related administrative and financial matters
- INTERREG IV B NSR Programme: TIDE – Tidal river development (LP : HPA - Hamburg Port Authority, period 2010 - 2012)
Position: Within the TIDE EPCO responsible for Financial Management
- EC – DG MARE/EASME: Study on specific challenges for a sustainable development of coastal and maritime tourism in Europe (2015; under the Framework Contract for “Identifying and Supporting Blue Growth Projects in Emerging Sectors”)
Position: Responsible for the Baltic Sea basin
- EC – DG MARE: Support activities for the development of maritime clusters in the Mediterranean and Black Sea areas (2014; under the Framework Contract for “Identifying and Supporting Blue Growth Projects in Emerging Sectors”)
Position: Responsible for the Adriatic-Ionian Sea basin
- EC – DG MARE: Study on Blue Growth, Maritime Policy and the EU Strategy for the Baltic Sea Region (2013; under the Framework Contract for Support to the Implementation of the Integrated Maritime Policy of the EU)
Position: Head of task force for elaboration of country fiches on Blue Growth for all 8 MS

Business or sector Private consulting / project management

2007–2008 Associated Expert for Project Development and Management

s.Pro – sustainable projects GmbH, Rheinstr. 34, DE–12161 Berlin, Germany

In the same business area of s.Pro as described above Carsten was responsible for project development and project management of a number of Interreg projects. His portfolio included:

- INTERREG III B CADSES: PlanCoast - Financial Manager (lead partner was the Ministry for Labour, Construction and Regional Development of Mecklenburg-Vorpommern)
- INTERREG IV B BSR Programme: SPIN - Development of project application (Client: Federal Ministry for the Environment, duration 2007 - 2008)
- INTERREG IV B CENTRAL EUROPE Programme: ACT CLEAN - Development of project application (Client: Federal Ministry for the Environment, duration 2007 - 2008)
- INTERREG IV B CENTRAL EUROPE Programme: 4Biomass - Development of project application (Client: Federal Ministry for the Environment, duration 2007 - 2008)
- For EC-CARDS: Support for Establishment of a State Ministry of Agriculture and Rural Development (Bosnia and Herzegovina)". The project supports the development of framework documents (such as the State Law on Agriculture the Agricultural Strategy or an Agricultural Report) for forming the basis for the structure and services of the new State MoA. (STE Assignment intermittent Jul – Oct '07)
- For Baltic 21: Support to Baltic 21, an Agenda 21 for the Baltic Sea Region, in developing projects in order to organize their technical work and the achievement of technical objectives as well as to secure funding

Business or sector Private consulting / project management

2004–2007 Projects Manager / Consultant

Vakakis International, 9-11 Laodikias Str., GR-115 28 Athens, GREECE

Overall responsibilities comprise business development, project management and consultancy mainly in the field of regional and rural development. Main focus is on TA for EU accession in these areas and TA for the accession to the related structural funds (EFRD and EAGGF). Successful elaboration of technical proposals for (and subsequently project management of) EU-funded projects including:

- Serbia: "Support to a Rural Development Programming and Payments System" (EAR) [Frequent missions for project management purposes since March 2006]
- Western Balkans (Serbia and Montenegro, Croatia, Bosnia, Albania and FYROM): "Study of the State of Agriculture in five Applicant Countries" (EC-DG Agri)
- Bosnia: "Support for Implementation of Functional Recommendation in Agriculture Sector" (EC CARDS)

- Turkey: "Regional Development in Samsun, Kastamonu and Erzurum NUTS II Regions – Technical Assistance" (EC-MEDA)
- Assignments as short-term experts include:
- Western Balkans (Serbia and Montenegro, Croatia, Bosnia, Albania and FYROM): "Study of the State of Agriculture in five Applicant Countries" (EC-DG Agri, January 2006 ongoing, intermittent): Elaboration of country reports specifically for Croatia, Serbia and Bosnia
- Turkey: "Regional Development in Samsun, Kastamonu and Erzurum NUTS II Regions – Technical Assistance" (EC-MEDA, May 2005 ongoing, intermittent): Assessment of actual situation at project start and needs of stakeholders in the regions at project start, elaboration of recommendations for grant scheme distribution (geographically and technically) for support in the rural target regions; provision on training on PCM

Assignments as short-term experts include:

- Western Balkans (Serbia and Montenegro, Croatia, Bosnia, Albania and FYROM): "Study of the State of Agriculture in five Applicant Countries" (EC-DG Agri, January - September 2006, intermittent): Elaboration of country reports specifically for Croatia, Serbia and Bosnia
- Turkey: "Regional Development in Samsun, Kastamonu and Erzurum NUTS II Regions – Technical Assistance" (EC-MEDA, May 2005 ongoing, intermittent): Assessment of actual situation at project start and needs of stakeholders in the regions at project start, elaboration of recommendations for grant scheme distribution (geographically and technically) for support in the rural target regions; provision on training on PCM

Business or sector Private consulting / project management

2003 - 2005 Deputy Team Leader

Self-employed

KfW Project "Samsun Solid Waste Management Project - Training Consultant" Analysis of the situation of Waste Management in Samsun at project start and planning and coordination of all project activities. From July 2004 onwards until the end of the project in May 2005 Deputy Team Leader.

Business or sector Private consulting / project management

1998 - 2003 Projects Manager (Environmental Management and Economic Development)

BC Berlin-Consult, Unter den Linden 39, 10117 Berlin, Germany

Overall responsibilities comprise project management and financial control (including budget planning, project cost-benefit analysis, invoicing) of economic development and environmental management projects and economic consultancy mainly in the field of regional development in CEE.

Assignments with BC Berlin included:

- Team Leader of the Tacis CBC Project: "Start-up Initiative "PershiyKROK" (2001-2002); responsible for the successful implementation of the project, which included inter alia the following objectives:
 - Development of a start-up award scheme with comprehensive direct support packages for rural SMEs (training, enquiry service, credit scheme).
 - Promotion of new business start-ups and the creation of new jobs in the rural region of Transcarpathia in the Southwest of Ukraine
 - In a participatory approach involvement of political, institutional and enterprise partners in the start-up initiative.
 - Sustainable development of the TES Fund (beneficiary of the project) and the promotion of its training products and advise services.
- Project Manager of the Tacis CBC Project "Establishment of Regional Institutions for Small and Medium Business Support in Uzhgorod / Ukraine (2000-2001); responsible for the successful management of the project, missions as STE included inter alia the following:
 - Development of web site
 - Development of a information system for the counterpart
 - Organisation of events for fostering the cross-border business relations
 - Training of staff in preparation of cooperation events
 - Coaching staff on real cases with SMEs
- Interreg IIc project "High Quality Tourism - Sustainable Development in Sensitive Areas in Four Regions around the Baltic Sea" (1999-2001); Market research in Germany and in the

partner states Sweden, Poland and Latvia, mainly in the field of innovative SMEs (e.g. online travel agencies)

- Tacis Project “Heat distribution and solid waste management in Moscow/ Russia” (1998-2000); Tasks in the management of the project: financial controlling; backstopping
- Project Manager of an international business cooperation fair in Uzhgorod/Ukraine (for German Ministry of Economics; 1998) ; Tasks included market research, financial control and implementation of event, consultancy for German and Ukrainian SMEs

Business or sector Private consulting / project management

1997 - 1998 **Online Producer/Marketing Advisor**

HOS Lifeline GmbH

Development and producing of a health-platform in the Internet

Business or sector Private consulting / project management

EDUCATION AND TRAINING

2004 **Qualification as an expert on “Project Cycle Management” as applied by the EC**

MDF Training & Consultancy (The Netherlands)

1993–1997 **M.Sc. in Economics**

Freie Universität Berlin (Germany)

- Main subjects: European Monetary Policy and Regional Economic Development (“Diplom-Volkswirt” the German equivalent)

1990 - 1992 **BA in Economics / Business Administration**

Freie Universität Berlin (Germany)

- “Grundstudium” the German equivalent

PERSONAL SKILLS

Mother tongue(s) German

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	C2
Greek	C1	B1	B2	B2	A2
Spanish	A2	A2	A1	A1	B1

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user
Common European Framework of Reference for Languages

- Communication skills** ■ Good communication and language skills; highly experienced in moderation & facilitation of workshops & seminars, versed in accurate and concise reporting
- Organisational / managerial skills** ■ Extensive experience in managing large-scale multifaceted international projects/teams and in the development and implementation of project action plans, guidelines, manuals and work programmes
- Job-related skills** ■ Experience in managing transnational projects in the BSR (covering all 8 MS in the BSR)
■ Experience in conducting studies for the EU and other clients
■ Expertise in the maritime economy in the BSR
- Computer skills** ■ Very good command of Microsoft Office™ tools
■ Experienced user of different content management systems
- Driving licence** ■ Driving license category B